

FIGURE 1

Olivia Webb - Acct# 82004162341
38 years old. Customer since 1992. Checking balance \$1,200.
Married. To her college sweetheart, Chris.
One child. Cute kid named Robb.
A Director of Marketing for tech company.
Annual salary \$105,000. Household income \$195,000.
Total household savings \$237,200.
\$110,000 in brokerage balances. \$125,000 in retirement plan; \$1,200 in checking.
\$1,000 in sister's new catering business.
Spent \$2,000 on money managers last year.
Spent \$250 on ski lift tickets last week.

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1024

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FIGURE 2

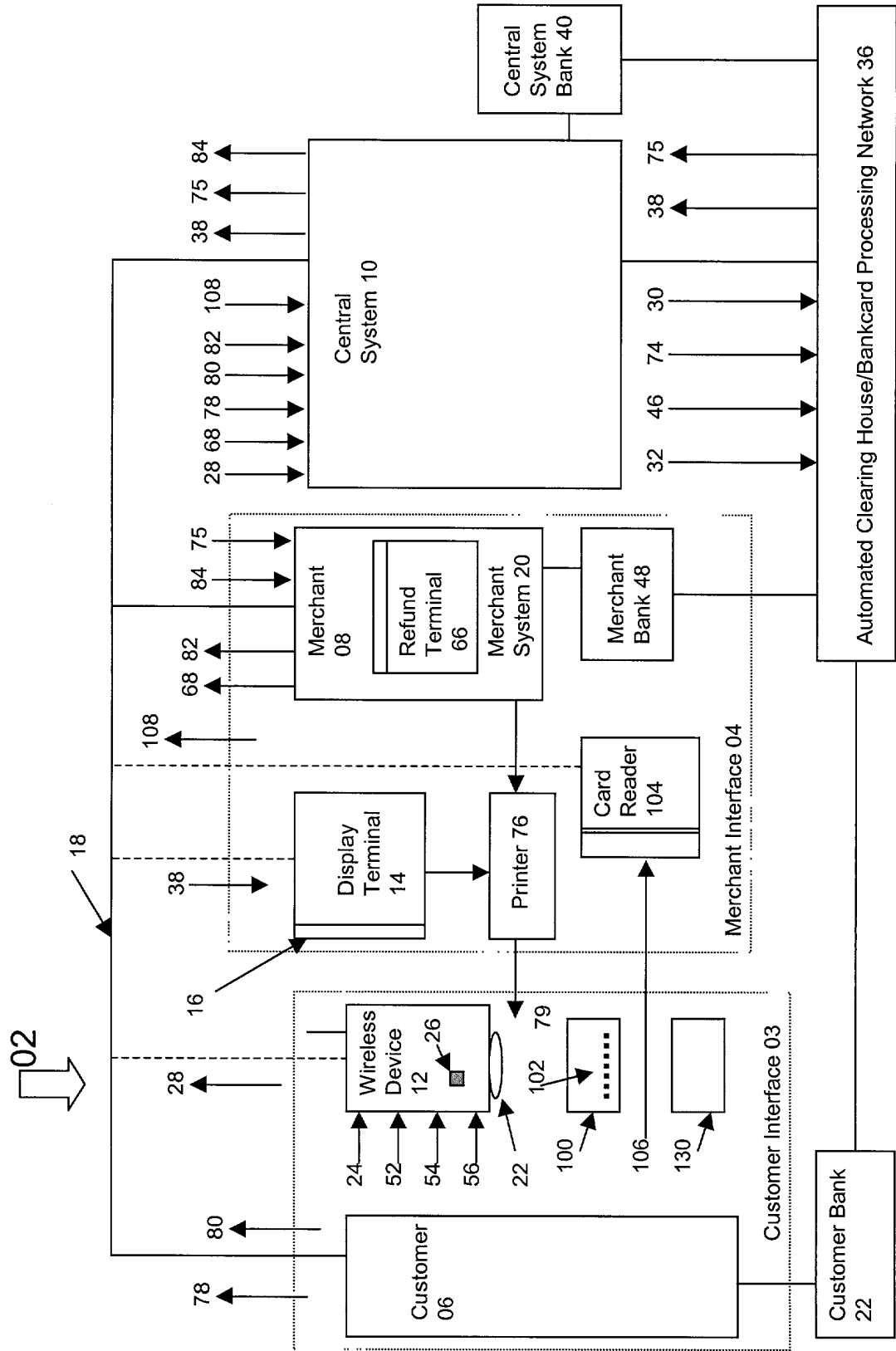


FIGURE 3

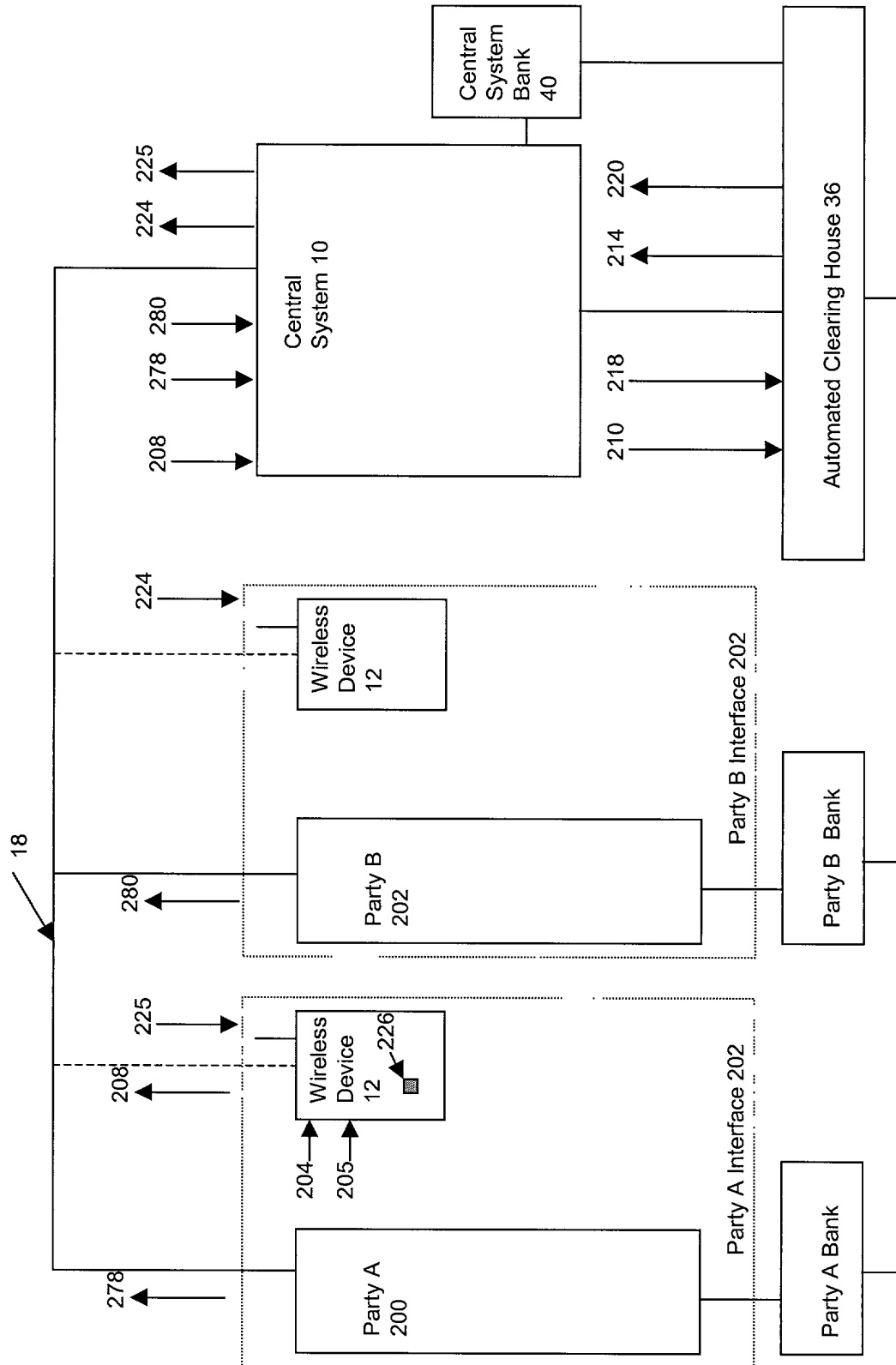


FIGURE 4

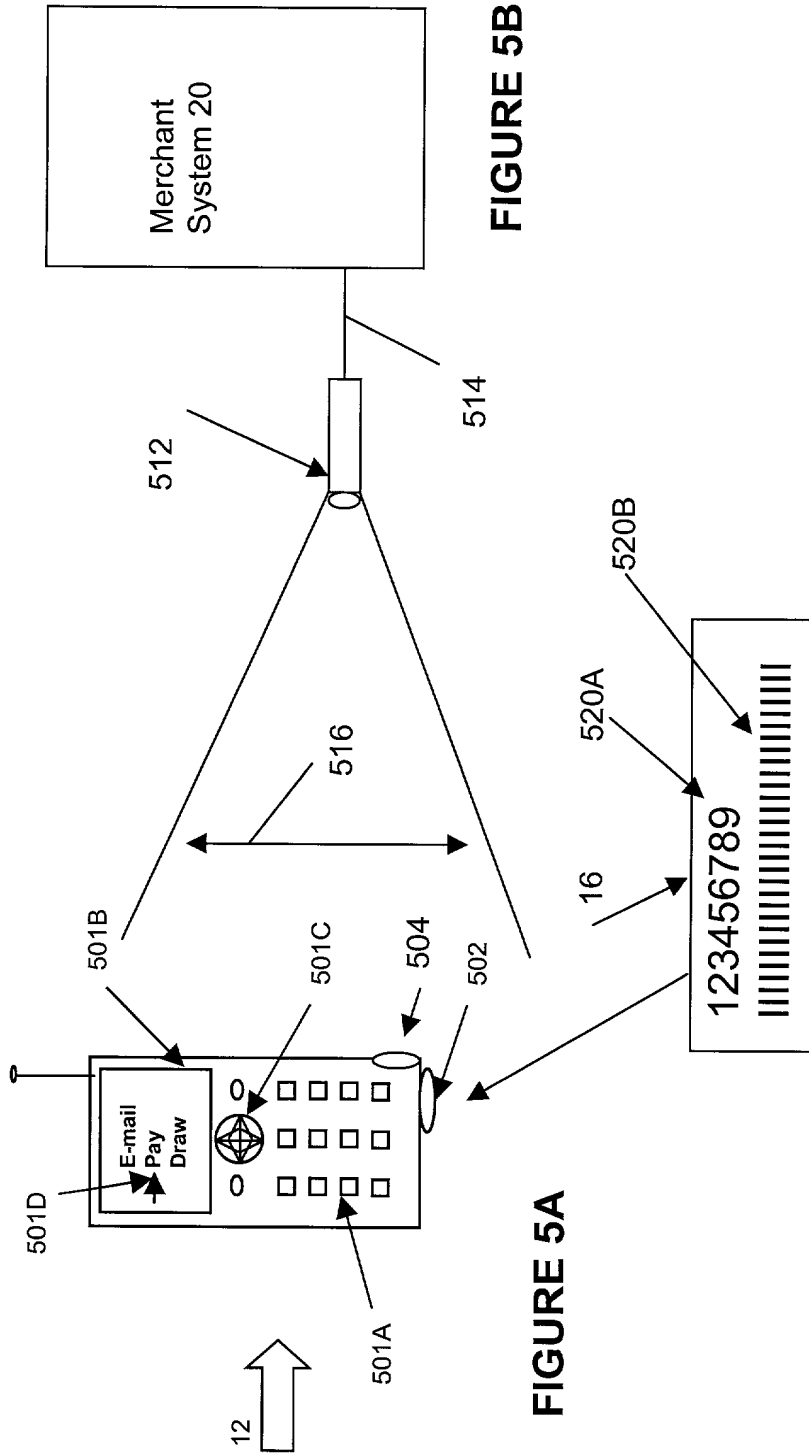


FIGURE 5B

FIGURE 5C

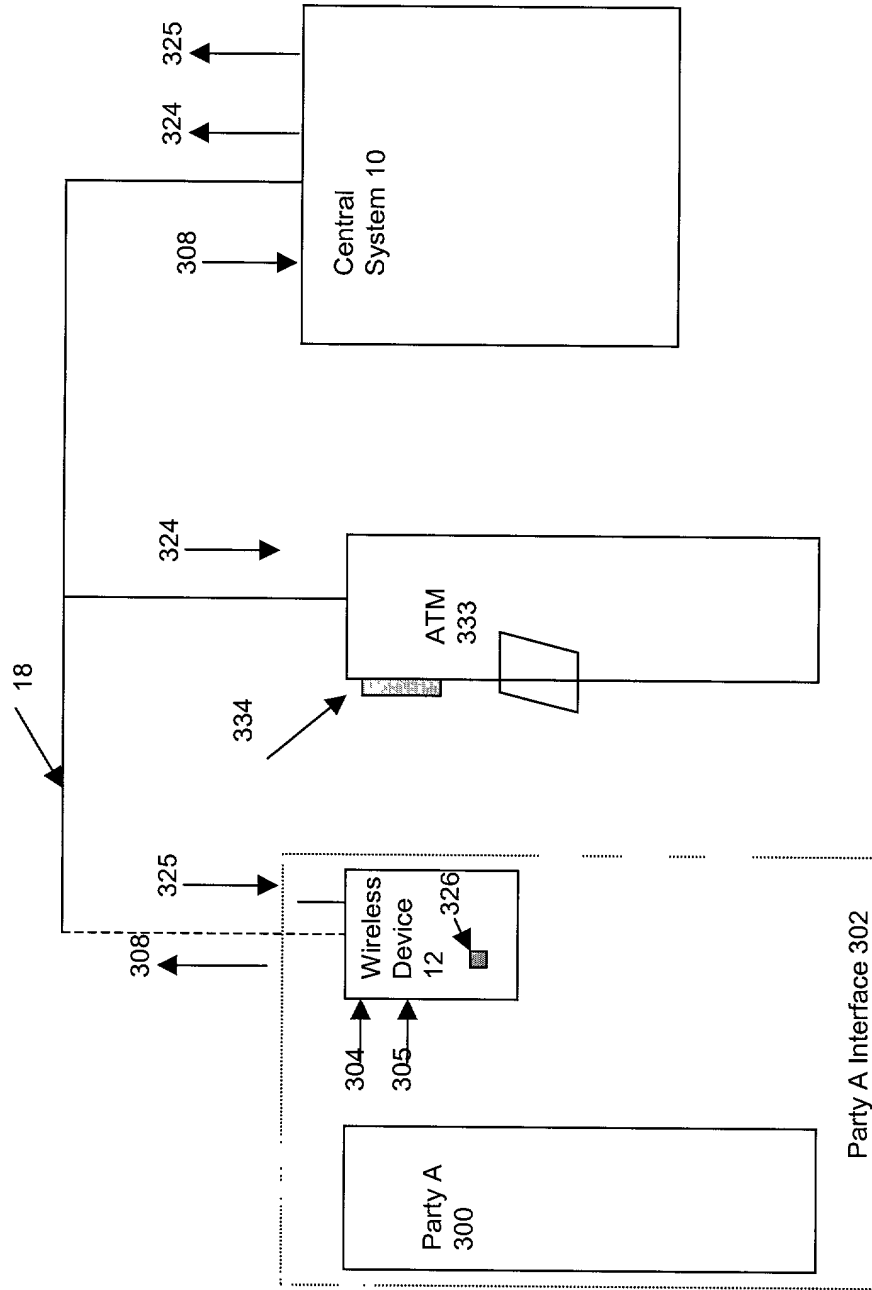


FIGURE 6

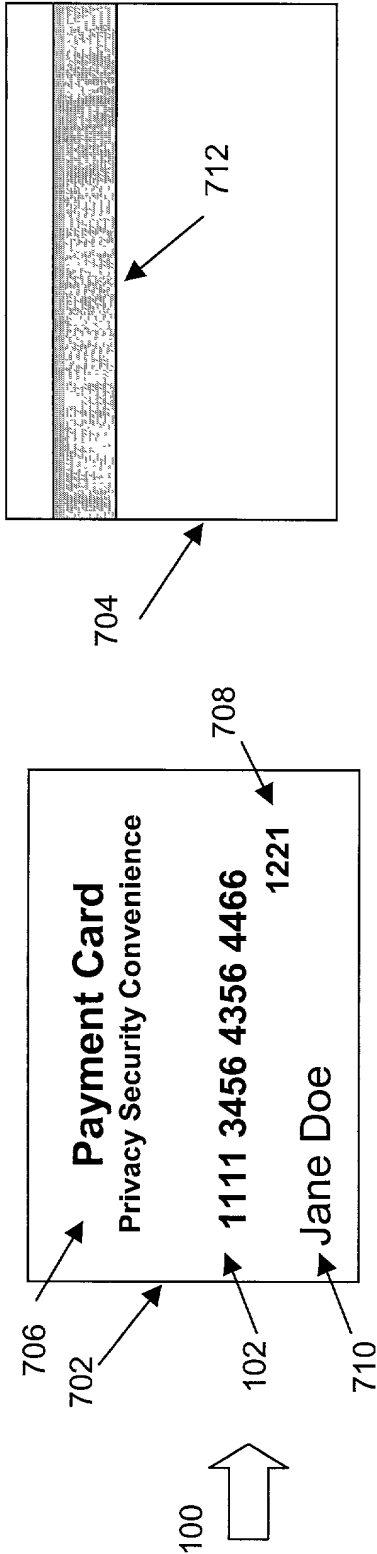


FIGURE 7A

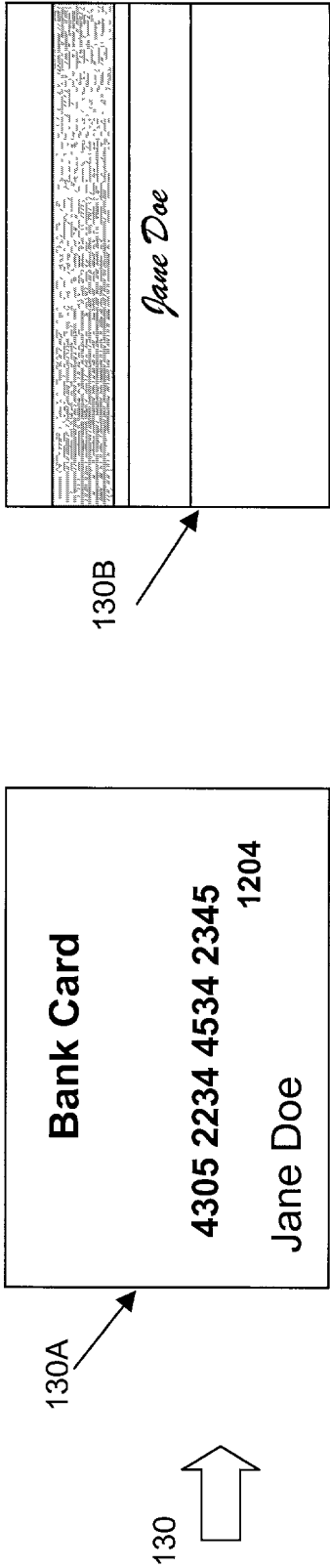


FIGURE 7B

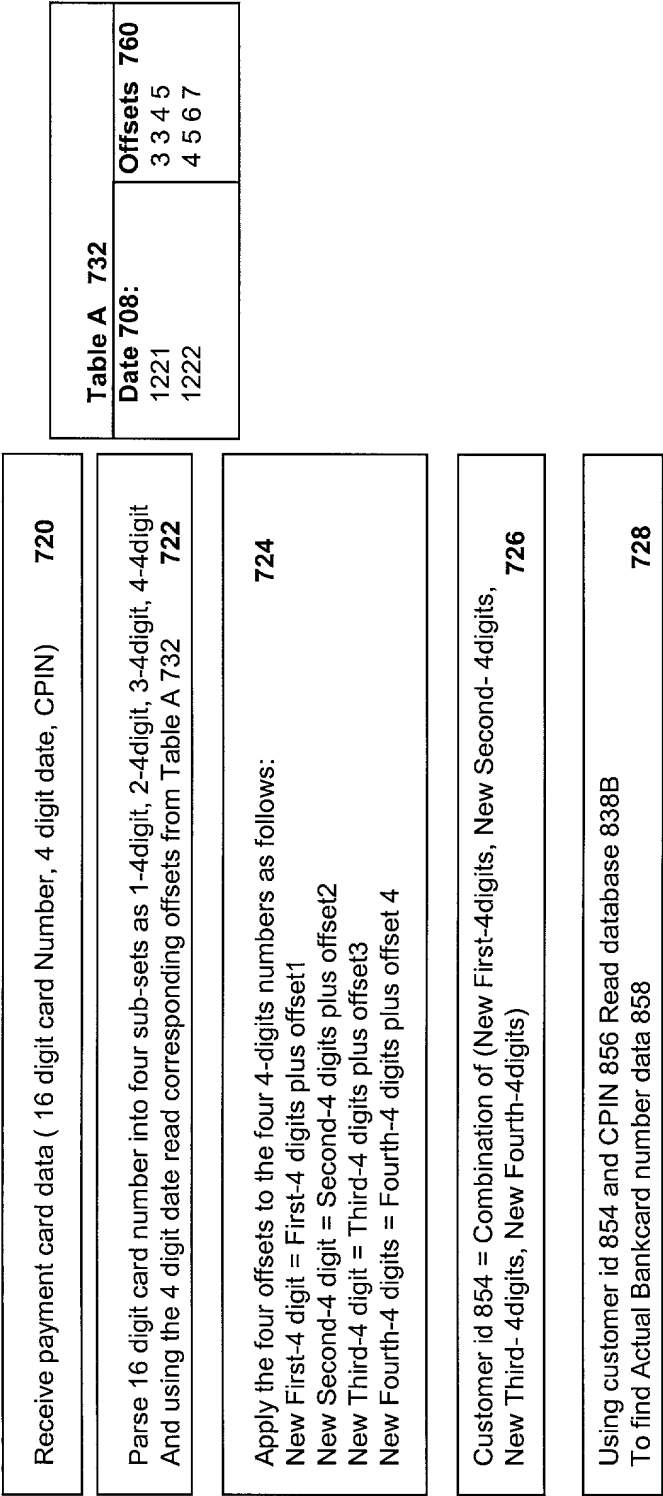
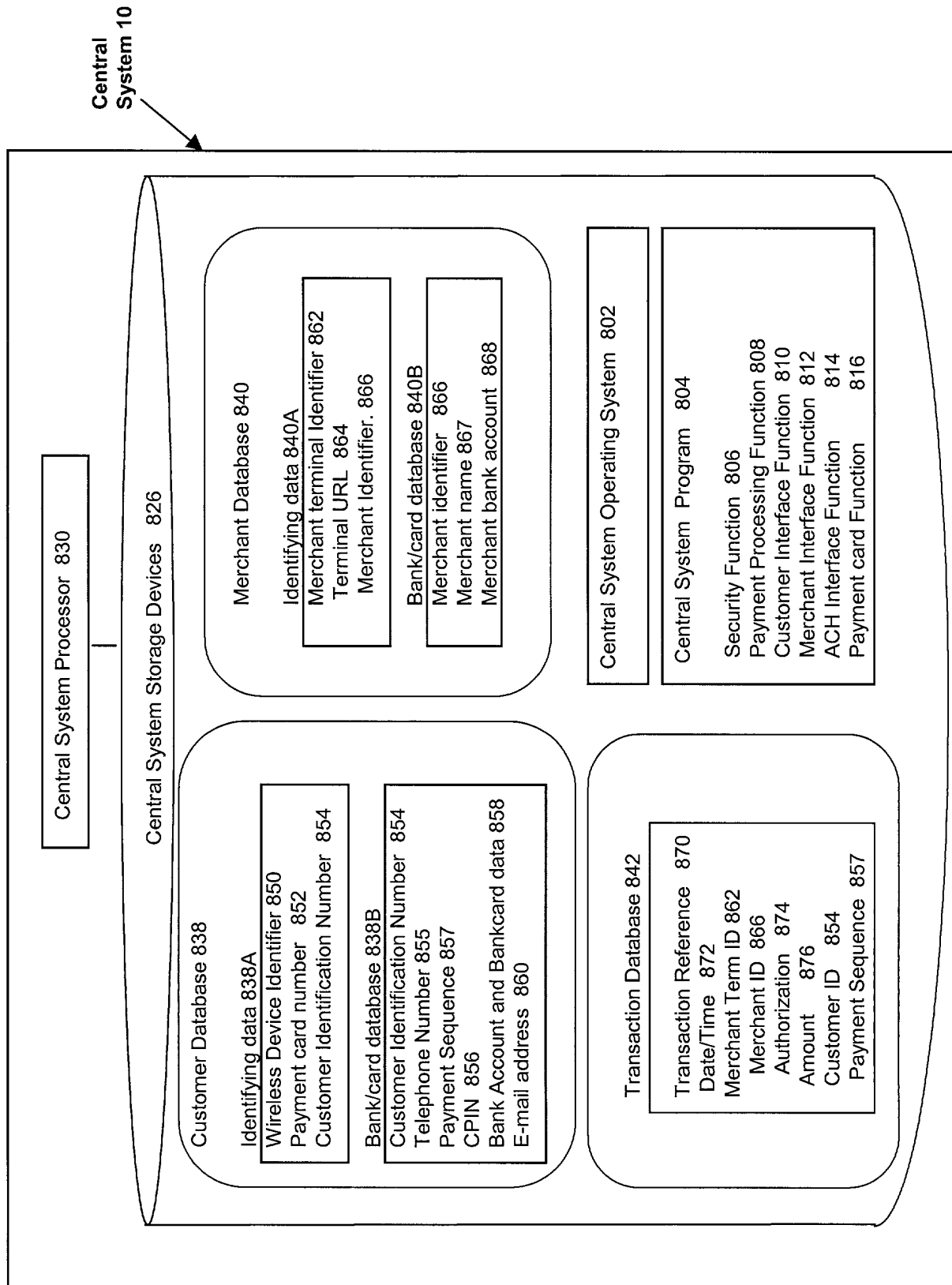


FIGURE 7C



Central System 10

FIGURE 8

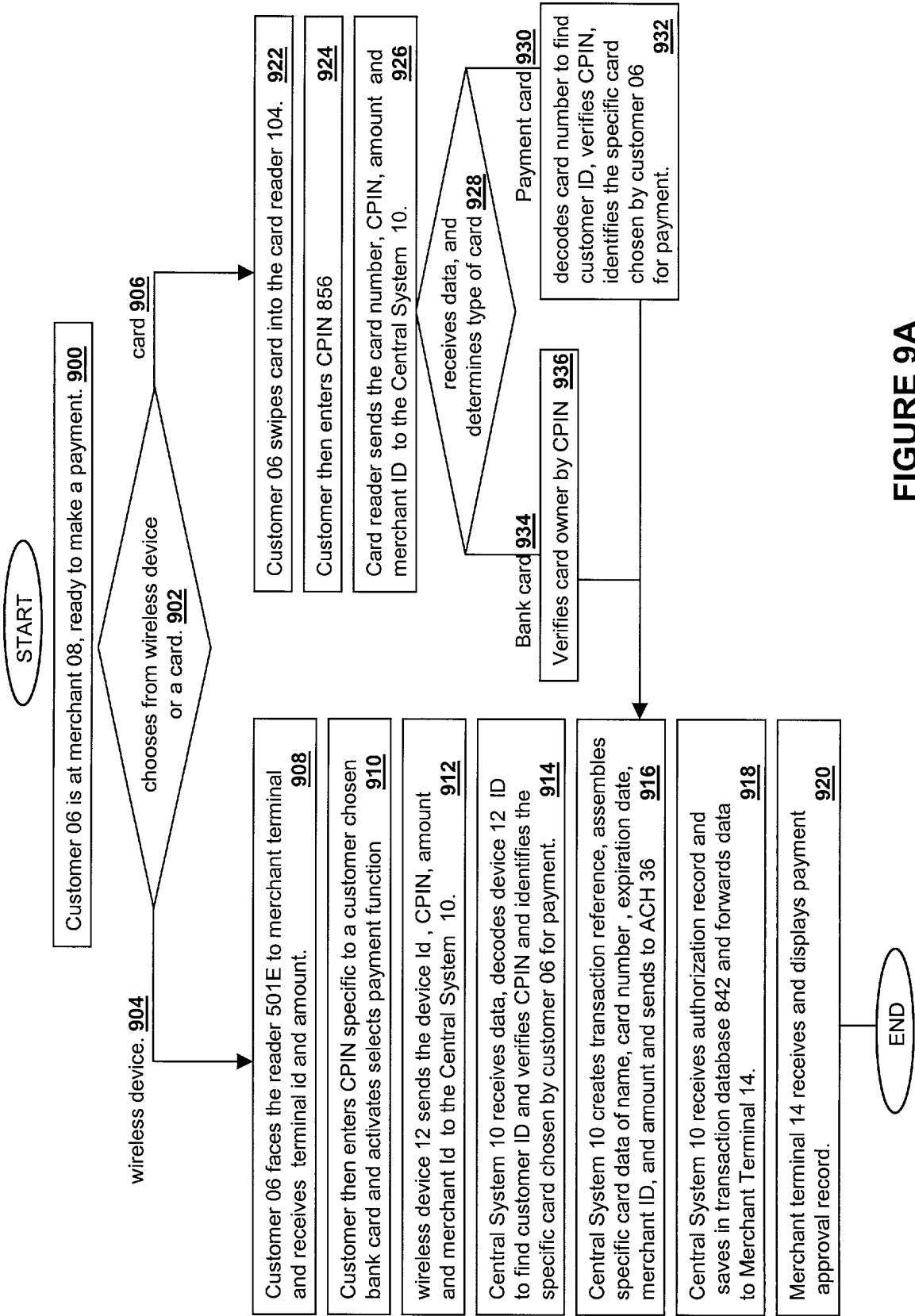


FIGURE 9A

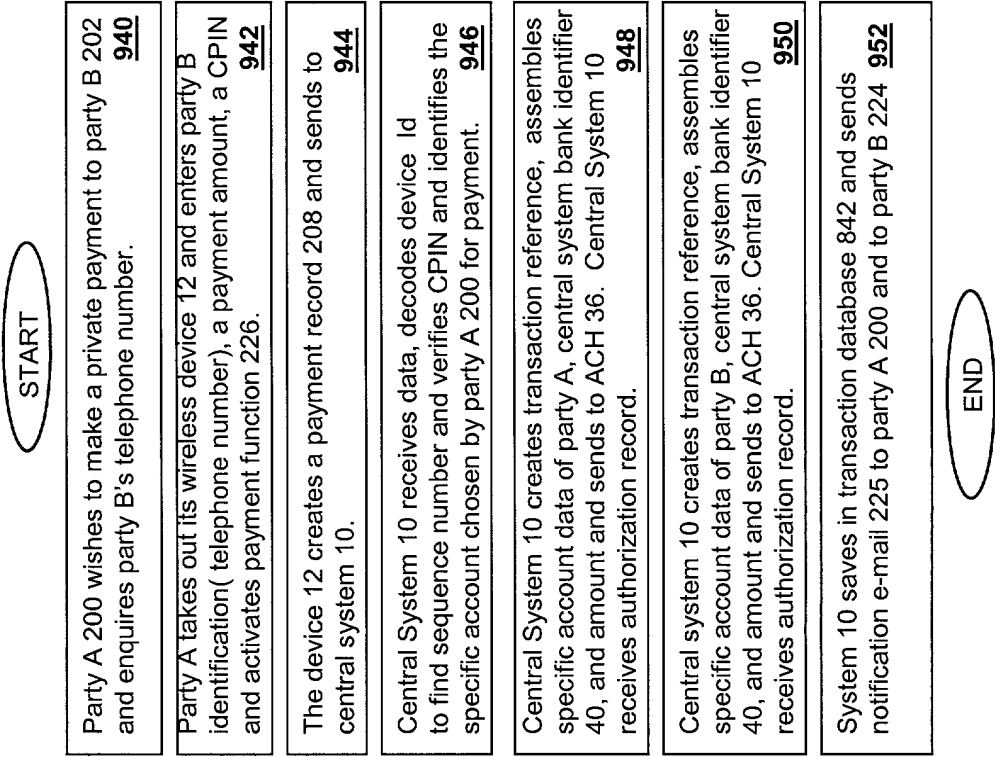


FIGURE 9B